

ABOUT

National Veteran Business Development Council provides access and opportunities to America's largest corporations for certified Service-Disabled/Veteran Owned Businesses (SD/VOBs). We are Vets Helping Vets.

The primary role of NVBDC Military and Veteran Organization Task Force is to pursue and achieve tactical and strategic objectives by partnering with organizations to help Veteran Businesses.

The MVO Task Force will enable our organization to partner with other MSO/VSO's while creating reciprocal business relationships. The collaboration will increase awareness, and establish a respected position in the industry to support Veterans success in business.

Our intent is to have the organizations use their resources to expand the full market value of SD/VOBs to validate corporate support.

DIRECTOR



LIEUTENANT COLONEL (RET)
KATHY POYNTON

Previously the National Events Director of **"HIRING OUR HEROES,"** while at the U.S. Chamber of Commerce Foundation. Kathy supervised a team that executed over 1,100 hiring events resulting in employment of 31,000 Veterans nationwide.

Kathy served over 32 years in military service. She received numerous awards including: Legion of Merit, Bronze Star Medal and Iraqi Campaign Medal.

☎ (703) 282-6862
(888) CERTIFIED
📍 <https://nvbdc.org/task-force/>
✉ kpoynton@nvbdc.org

CONTACT



NVBDC MILITARY & VETERAN ORGANIZATION TASK FORCE



STRATEGIES

- Identify and contact major MSO/VSOs to create the task force.
- Ask the MSO/VSO organizations to appoint a liaison to work with or join our task force to create new opportunities for members who are also business owners.
- Strategize unique resources from each organization to create an action plan beneficial to the MSO/VSO and their Veteran Business Owner Members.
- Increase awareness, promote Veteran-Owned businesses of ALL sizes in the corporate marketplace, and reinforce the reliability of NVBDC Certification.
- Bring Veteran communities together.

"We have watched the launch of many government and educational programs designed to help Veterans learn to start and grow a business.

Unfortunately, most of these efforts are directed towards doing business with the Federal Government and completely miss the much larger corporate market.

The training programs are very beneficial but from our point of view, they stop way short of delivering the needed information to compete at the next level."

Keith King, Founder & CEO, NVBDC

MISSION

The primary role of the NVBDC Task Force is to focus on pursuing and achieving tactical and strategic objectives to help Service-Disabled and Veteran-Owned Businesses through partnerships with the MSO/VSOs and organizations such as the leading Veteran businesses training and networking organizations.

Our aim is to work with the organization's economic development leaders to identify their Veteran business owner members and provide them with information about NVBDC and the importance of certification.

NVBDC is the only Veteran Owned Business Certification organization developed by Veterans for Veterans. The purpose is to provide credible and reliable certifying authority for all size businesses, ensuring that valid documentation exists of Veteran ownership and control.